

## Did you ever notice that the word “HEROES” has “OES” is the word?

This week, the Grand Line officers have been meeting virtually with each district’s Worth Matrons, Worthy Patrons, District Instructors, and Grand Officers from that district to see how members are doing throughout the state and to determine needs, then how to address those needs. It has been truly amazing to see and hear from our sisters and brothers and to be humbled by the true HEROES they represent. After listening to the stories of service, I am so proud of our members for the countless hours so many are doing to help our communities get through this health crisis.



## The heroes of our Order are doing so much to help others.

- Mask sewing: There are literally hundreds and hundreds of masks that are being sewn and distributed to neighbors, family, and medical providers by our members. Some masks are being sewn from special medical material (operating room drape) so they will pass requirements of some hospitals.
- OES shopping angels: Other members are shopping for others or helping our members learn how to order on-line from companies such as Wal Mart, where the individual can limit their exposure by pick up services.
- Communication: So many members are texting, emailing, using social media, writing cards, and calling each other to just check on members. It so important during this time to stay connected so that no one feels alone. Chapter rosters are being divided into calling lists and even members who live out jurisdiction are being contacted.



**The heroes of OES are all of us working to stay connected and helping each other through this unprecedented time.** If you are feeling alone, isolated, or simply overwhelmed from the changes of workload or new house living, reach out to your sisters and brothers, reach out to me. We have the most beautiful and special organization in the world. We truly value what it means to be a sister and a brother. We ALL need each other during this time and can be heroes to each other. There is a mental and emotional toll being paid during all of this, not just a physical toll. Even the strongest are not untouched by the situation. Our love as an

Order for one another will see us through. **I encourage you to everyday reach out to at least one OES sister or brother and actually talk to them on the phone or through the internet. Hear their voice. Have them hear your voice. The power of our fellowship will transcend all barriers and will help.**

Besides all the marketing that most of you know I do, I manage four radio stations and am a member of the executive board of the New Mexico Broadcasters. The intensity of work during this time has certainly multiplied many times over as an essential worker, but it also places me in a unique position to help deliver the most valuable local news to our citizens of southwest NM, help businesses develop and implement strategies to get through this difficult time with marketing and business knowledge on all the SBA loan opportunities, and also work with some really good leaders in broadcasting as we work to develop strategies to bring business back to life when this passes. If you need information or help in any of these areas, please reach out to me.

If I had to limit my message to only one very important message, it would be this--Please take this pandemic seriously, no matter where you are in New Mexico. **Stay home. Stay Safe.** If you go out, limit the number of outings and be very sure you really need to go out. There are some who just don't really understand how serious this is. Maybe because I am working so closely with many healthcare providers as their full-service marketing firm, working with county managers, mayors, emergency planners, and so many other community leaders with their emergency plans and announcements, I recognize how very real, how very serious this is. **Be the heroes of our community and organization by staying safe by staying home...**and communicate with our OES sisters and brothers. If you have a need, share what you need. We can find solutions. New Mexico OES leaders are here for you. Call us. OES Strong. OES HEROES ready to serve.

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